KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

Smart Media Group-Alexandria
814 King St
Ste 400
Alexandria, VA 22314

Contract # 1384141

Schedule Dates	09/28/12-10/04/12
Advertiser	M Love for Utah Cogress-R (73714)
Agency	Smart Media Group-Alexandria (6613)
Product	POLITICAL CANDIDATE (ns) (1186)
Brand	LOVE CD4 9/28 (476931)
Salesperson	TeleRep/DC, Washington DC (2995)
Sales Office	TeleRep Washington DC
Buyer Name	DOME,PATRICIA
Phone/Fax	(703) 528-7800 /
CPE	LOVE/ORDR/928C03
Account Types	National/Political Candidate Agency BRD
Billing Type	Standard
Comments	LOVE CD4 9/28

Date Entered	09/27/12
Last Modified	09/27/12
Entered By	Katie Freckleton
CO-OP	No
Headline #	06353460
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$1,864.50
Net Total	$10,565.50
Sales Tax	

Salt Lake City (KUTV)

By Broadcast Month	Spots	Rate
Sep. 2012	11	$5,550.00
Oct. 2012	16	$6,880.00
Grand Total:	27	$12,430.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	09/28/12-09/28/12	1	:30	12P- 1P (MST)						1			1	$300.00	$300.00	Salt Lake City (KUTV)	CBS4 NEWS @ NOON	9/27/12
2.0	Normal Line / News (2)	09/28/12-09/28/12	1	:30	4P- 4:30P (MST)						1			1	$400.00	$400.00	Salt Lake City (KUTV)	CBS 4 NEWS @ 4	9/27/12
3.0	Normal Line / News (3)	09/28/12-09/28/12	1	:30	5P- 5:30P (MST)						1			1	$900.00	$900.00	Salt Lake City (KUTV)	CBS4 NEWS @ 5	9/27/12
4.0	Normal Line / News (4)	09/28/12-09/28/12	1	:30	5:30A- 6A (MST)						1			1	$350.00	$350.00	Salt Lake City (KUTV)	CBS4 NEWS @5:30A	9/27/12
5.0	Normal Line / News (5)	09/28/12-09/28/12	1	:30	6A- 8A (MST)						1			1	$550.00	$550.00	Salt Lake City (KUTV)	NEWS THIS MORN	9/27/12
6.0	Normal Line / SPOT (6)	09/28/12-09/28/12	1	:30	8A- 9A (MST)						2			2	$300.00	$600.00	Salt Lake City (KUTV)	THE EARLY SHOW	9/27/12
7.0	Normal Line / News (8)	10/01/12-10/01/12	3	:30	12P- 1P (MST)		1							1	$135.00	$135.00	Salt Lake City (KUTV)	CBS4 NEWS @ NOON	9/27/12
8.0	Normal Line / News (9)	10/01/12-10/01/12	3	:30	4P- 4:30P (MST)		1							1	$175.00	$175.00	Salt Lake City (KUTV)	CBS 4 NEWS @ 4	9/27/12
9.0	Normal Line / News (10)	10/01/12-10/01/12	3	:30	4:30P- 5P (MST)		1							1	$200.00	$200.00	Salt Lake City (KUTV)	CBS4 NEWS @ 430	9/27/12
10.0	Normal Line / News (11)	10/01/12-10/01/12	1	:30	5P- 5:30P (MST)		1							1	$900.00	$900.00	Salt Lake City (KUTV)	CBS4 NEWS @ 5	9/27/12
11.0	Normal Line / News (12)	10/01/12-10/01/12	1	:30	5:30A- 6A (MST)		1							1	$350.00	$350.00	Salt Lake City (KUTV)	CBS4 NEWS @5:30A	9/27/12
12.0	Normal Line / News (13)	10/01/12-10/01/12	3	:30	6A- 8A (MST)		1							1	$275.00	$275.00	Salt Lake City (KUTV)	NEWS THIS MORN	9/27/12
13.0	Normal Line / SPOT (14)	10/01/12-10/01/12	1	:30	6:30P- 7P (MST)		1							1	$1,100.00	$1,100.00	Salt Lake City (KUTV)	ET	9/27/12
14.0	Normal Line / News (16)	09/29/12-09/29/12	1	:30	5P- 6P (MST)							1		1	$500.00	$500.00	Salt Lake City (KUTV)	CBS4 NEWS @ 5P SA	9/27/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
		Katie Freckleton	9/28/12	

B/E Bookend P/B Piggy Back

Printed At: 03:57 PM on Friday, September 28 2012

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CPE	LOVE/ORDR/928C03
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Billing Type	Standard
Comments	LOVE CD4 9/28

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CO-OP	No
Headline #	06353460
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Package Deal	
Commission %	15.00
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Salt Lake City (KUTV)

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15.0	Normal Line / Sports/Other (19)	09/30/12-09/30/12	1	:30	10:35P- 11:05P (MST)								1	1	$450.00	$450.00	Salt Lake City (KUTV)	TALKING SPORTS	9/27/12
16.0	Normal Line / News (20)	09/30/12-09/30/12	1	:30	5P- 6P (MST)								1	1	$800.00	$800.00	Salt Lake City (KUTV)	CBS4 NEWS @ 5P SU	9/27/12
17.0	Normal Line / SPOT (22)	09/30/12-09/30/12	1	:30	8A- 9:30A (MST)								1	1	$700.00	$700.00	Salt Lake City (KUTV)	CBS SUNDAY MORNING	9/27/12
18.0	Normal Line / SPOT (23)	09/30/12-09/30/12	1	:30	9:30A- 10A (MST)								1		$600.00		Salt Lake City (KUTV)	FACE THE NATION	9/27/12
18.0.1	Preempt (23)	09/30/12															Salt Lake City (KUTV)	Program Change/Exception - NFL Today	
19.0	Normal Line / News (25)	10/04/12-10/04/12	3	:30	12P- 1P (MST)					1				1	$135.00	$135.00	Salt Lake City (KUTV)	CBS4 NEWS @ NOON	9/27/12
20.0	Normal Line / News (26)	10/04/12-10/04/12	3	:30	4:30P- 5P (MST)					1				1	$200.00	$200.00	Salt Lake City (KUTV)	CBS4 NEWS @ 430	9/27/12
21.0	Normal Line / News (27)	10/04/12-10/04/12	1	:30	6P- 6:30P (MST)					1				1	$1,000.00	$1,000.00	Salt Lake City (KUTV)	CBS4 NEWS @ 6P	9/27/12
22.0	Normal Line / SPOT (28)	10/04/12-10/04/12	1	:30	8A- 9A (MST)					1				1	$300.00	$300.00	Salt Lake City (KUTV)	THE EARLY SHOW	9/27/12
23.0	Normal Line / SPOT (29)	10/02/12-10/02/12	3	:30	10:35P- 11:37P (MST)			1						1	$285.00	$285.00	Salt Lake City (KUTV)	LETTERMAN	9/27/12
24.0	Normal Line / News (30)	10/02/12-10/02/12	3	:30	6A- 8A (MST)			1						1	$275.00	$275.00	Salt Lake City (KUTV)	NEWS THIS MORN	9/27/12
25.0	Normal Line / News (33)	10/03/12-10/03/12	1	:30	5P- 5:30P (MST)				1					1	$900.00	$900.00	Salt Lake City (KUTV)	CBS4 NEWS @ 5	9/27/12
26.0	Normal Line / News (34)	10/03/12-10/03/12	1	:30	5:30A- 6A (MST)				1					1	$350.00	$350.00	Salt Lake City (KUTV)	CBS4 NEWS @5:30A	9/27/12

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27.0	Normal Line / SPOT (37)	10/03/12-10/03/12	1	:30	8A- 9A (MST)				1					1	$300.00	$300.00	Salt Lake City (KUTV)	THE EARLY SHOW	9/27/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

B/E Bookend P/B Piggy Back

Printed At: 03:57 PM on Friday, September 28 2012

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP27/12 16.20

REP HEADLINE# 6353460
*** ORIGINAL REV#0 *** *** KUTV-TV ***

ADV #_____ ADV. NAME POLI/M LOVE/R/CON/UT REP.#_____ OFF.#_____ SALESMAN # WJ

AGY #_____ AGY. NAME SMART MEDIA GROUP BUYER NAME PATRICIA DOME

814 KING STREET, SUITE 400 SALES PRSN WA- CHERYL BLAIR

ALEXANDRIA, VA 22314

ORDER # 1384141 CONTRACT # 6353460 CLASS: NATL. LOCAL REGIONAL

PRDCT LOVE CD4 9/28 EST#**** COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP28/12 OCT4/12 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE SEP27/12 16.20

REP: TO SHANNON
FR CHERYL
NEW ORDER
TTL $13030
PLS CNF THNAKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING
********IDB# 1046********

:LINE#:	REP :LINE#:	CD:	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS: /WK:	WEEK INVT	DAYS	TOTL: SPTS:
			AGENCY ADVERTISER CODE = LOVE AGENCY EST# = 928C03 AGENCY PRODUCT CODE = ORDR									
X			1200N-100P	30		$300.00	9/28	9/28	1		FRI 1	1
			PROGRAM : CBS4 NEWS @ NOON RA35+ : 3.6 CON COM1: CBS4 NEWS @ NOON									
X			400P-430P	30		$400.00	9/28	9/28	1		FRI 1	1
			PROGRAM : CBS 4 NEWS @ 4 RA35+ : 2.3 CON COM1: CBS 4 NEWS @ 4									

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REP HEADLINE# 6353460
*** ORIGINAL REV#0 ***

*** KUTV-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
X			500P-530P	30		$900.00	9/28	9/28	1	FRI	1	1
			PROGRAM : CBS4 NEWS @ 5									
			RA35+ : 5.1									
			CON COM1: CBS4 NEWS @ 5									
X			530A-600A	30		$350.00	9/28	9/28	1	FRI	1	1
			PROGRAM : CBS4 NEWS @5:30A									
			RA35+ : 2.1									
			CON COM1: CBS4 NEWS @5:30A									
X			600A-800A	30		$550.00	9/28	9/28	1	FRI	1	1
			PROGRAM : NEWS THIS MORN									
			RA35+ : 3.6									
			CON COM1: NEWS THIS MORN									
X			800A-900A	30		$300.00	9/28	9/28	2	FRI	1	2
			PROGRAM : THE EARLY SHOW									
			RA35+ : 2.0									
			CON COM1: THE EARLY SHOW									
7			430A-459A	30		$40.00	9/28	9/28	0	FRI		0
			PROGRAM : NEWS									
			CON COM1: BLUE BLOODS									
X			1200N-100P	30		$135.00	10/1	10/1	1	MON	3	1
			PROGRAM : CBS4 NEWS @ NOON									
			RA35+ : 3.6									
			CON COM1: CBS4 NEWS @ NOON									
X			400P-430P	30		$175.00	10/1	10/1	1	MON	3	1
			PROGRAM : CBS 4 NEWS @ 4									
			RA35+ : 2.3									
			CON COM1: CBS 4 NEWS @ 4									
X			430P-500P	30		$200.00	10/1	10/1	1	MON	3	1
			PROGRAM : CBS4 NEWS @ 430									
			RA35+ : 2.8									
			CON COM1: CBS4 NEWS @ 430									

REP HEADLINE# 6353460
*** ORIGINAL REV#0 ***

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*** KUTV-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			500P-530P	30		$900.00	10/1	10/1	1	MON	1	1
			PROGRAM : CBS4 NEWS @ 5									
			RA35+ : 5.1									
			CON COM1: CBS4 NEWS @ 5									
12			530A-600A	30		$350.00	10/1	10/1	1	MON	1	1
			PROGRAM : CBS4 NEWS @5:30A									
			RA35+ : 2.1									
			CON COM1: CBS4 NEWS @5:30A									
13			600A-800A	30		$275.00	10/1	10/1	1	MON	3	1
			PROGRAM : NEWS THIS MORN									
			RA35+ : 3.6									
			CON COM1: NEWS THIS MORN									
14			630P-700P	30		$1,100.00	10/1	10/1	1	MON	1	1
			PROGRAM : ET									
			RA35+ : 3.8									
			CON COM1: ET									
15			1000P-1035P	30		$1,500.00	9/29	9/29	0	SAT	1	0
			PROGRAM : CBS4 LATE NEWS									
			RA35+ : 7.8									
			CON COM1: CBS4 LATE NEWS									
16			500P-600P	30		$500.00	9/29	9/29	1	SAT	1	1
			PROGRAM : CBS4 NEWS @ 5P SA									
			RA35+ : 6.6									
			CON COM1: CBS4 NEWS @ 5P SA									
17			600P-700P	30		$175.00	9/29	9/29	0	SAT		0
			PROGRAM : ET									
			RA35+ : 3.9									
			CON COM1: ET									
18			1000P-1035P	30		$2,000.00	9/30	9/30	0	SUN	1	0
			PROGRAM : CBS4 LATE NEWS									
			RA35+ : 9.3									
			CON COM1: CBS4 LATE NEWS									

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LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
	X19		1035P-1105P	30		$450.00	9/30	9/30	1	SUN	1	1
			PROGRAM : TALKING SPORTS RA35+ : 4.7 CON COM1: TALKING SPORTS									
	X20		500P-600P	30		$800.00	9/30	9/30	1	SUN	1	1
			PROGRAM : CBS4 NEWS @ 5P SU RA35+ : 5.5 CON COM1: CBS4 NEWS @ 5P SU									
	X21		600P-700P	30		$1,800.00	9/30	9/30	0	SUN	1	0
			PROGRAM : 60 MINUTES RA35+ : 6.1 CON COM1: 60 MINUTES									
	X22		800A-930A	30		$700.00	9/30	9/30	1	SUN	1	1
			PROGRAM : CBS SUNDAY MORNING RA35+ : 3.1 CON COM1: CBS SUNDAY MORNING									
	X23		930A-1000A	30		$600.00	9/30	9/30	1	SUN	1	1
			PROGRAM : FACE THE NATION RA35+ : 3.2 CON COM1: FACE THE NATION									
	X24		1000P-1035P	30		$2,500.00	10/4	10/4	0	THU	1	0
			PROGRAM : CBS4 LATE NEWS RA35+ : 10.5 CON COM1: CBS4 LATE NEWS									
	X25		1200N-100P	30		$135.00	10/4	10/4	1	THU	3	1
			PROGRAM : CBS4 NEWS @ NOON RA35+ : 3.6 CON COM1: CBS4 NEWS @ NOON									
	X26		430P-500P	30		$200.00	10/4	10/4	1	THU	3	1
			PROGRAM : CBS4 NEWS @ 430 RA35+ : 2.8 CON COM1: CBS4 NEWS @ 430									

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REP HEADLINE# 6353460
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LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
~~27~~			600P-630P	30		$1,000.00	10/4	10/4	1	THU	1	1
			PROGRAM : CBS4 NEWS @ 6P RA35+ : 4.8 CON COM1: CBS4 NEWS @ 6P									
~~28~~			800A-900A	30		$300.00	10/4	10/4	1	THU	1	1
			PROGRAM : THE EARLY SHOW RA35+ : 2.0 CON COM1: THE EARLY SHOW									
~~29~~			1035P-1137P	30		$285.00	10/2	10/2	1	TUE	3	1
			PROGRAM : LETTERMAN RA35+ : 3.7 CON COM1: LETTERMAN									
~~30~~			600A-800A	30		$275.00	10/2	10/2	1	TUE	3	1
			PROGRAM : NEWS THIS MORN RA35+ : 3.6 CON COM1: NEWS THIS MORN									
31			800P-900P	30		$3,000.00	10/2	10/2	0	TUE	1	0
			PROGRAM : NCIS LA RA35+ : 13.4 CON COM1: NCIS LA									
32			1000P-1035P	30		$2,500.00	10/3	10/3	0	WED	1	0
			PROGRAM : CBS4 LATE NEWS RA35+ : 10.5 CON COM1: CBS4 LATE NEWS									
~~33~~			500P-530P	30		$900.00	10/3	10/3	1	WED	1	1
			PROGRAM : CBS4 NEWS @ 5 RA35+ : 5.1 CON COM1: CBS4 NEWS @ 5									
~~34~~			530A-600A	30		$350.00	10/3	10/3	1	WED	1	1
			PROGRAM : CBS4 NEWS @5:30A RA35+ : 2.1 CON COM1: CBS4 NEWS @5:30A									

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35			600P-630P	30		$1,000.00	10/3	10/3	0		WED	0
	PROGRAM : CBS4 NEWS @ 6P											
	RA35+ : 4.8											
	CON COM1: CBS4 NEWS @ 6P											
36			630P-700P	30		$1,100.00	10/3	10/3	0		WED	0
	PROGRAM : ET											
	RA35+ : 3.8											
	CON COM1: ET											
[illegible]			800A-900A	30		$300.00	10/3	10/3	1		WED	1
	PROGRAM : THE EARLY SHOW											
	RA35+ : 2.0											
	CON COM1: THE EARLY SHOW											

SEP/12 $6,150.00 OCT/12 $6,880.00

CONTRACT TOTAL 13030.00
TOTAL SPOTS 28

MARKET TOTALS $42,032 KUTV 31% KTVX 15% KSL 15% KSTU 38% KUCW 0% KJZZ 0% KCSG 0%
KMYU 1%

SVC- NONE
DEMOS- RA35+*

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ FEDERAL CANDIDATE ☑ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	**Date:**

I, Smart Media Group,

being/on behalf of: Mia Love, a legally

qualified candidate of the Republican political

party for the office of: US House of Representatives

in the General

election to be held on: 11/6/2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached					

Total Charges:

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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Mia Love

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Kim Coleman

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

8/20/12
Date

Signature

To Be Signed By Station Representative

☐ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

Signature | Printed Name | Title

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CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Mia Love
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

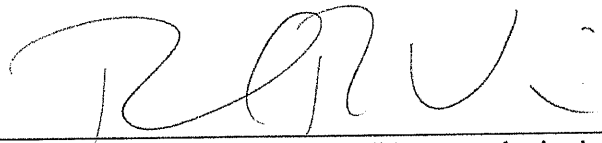
☑ **does** ☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Paul Winn — printed name

8/20/12 — date

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